



Sample Text for Next Steps Month Communications

Use this language verbatim or as a starting point to create custom email, newsletter, or social media communications to promote Next Steps Month. Each sample indicates the number of words in the message to help you plan for where it will fit best in your template.

Email and Newsletter

October is Next Steps Month! This time of year, juniors and seniors start thinking seriously about their plans for life after high school. Next Steps Month is dedicated to promoting the idea that everyone should spend focused time planning for their future, whatever that may look like. The Next Steps website provides many helpful resources to guide students as they consider college and career options. (65)

While fall is the time many of us slow down from a busy summer, settle into our sweaters, and cozy up with a good book or watch college football, it's one of the busiest seasons for high schoolers. It's the time when seniors, in particular, start making plans for their future. Governor Little has declared October "Next Steps Month," a time for students to focus on thinking about what they want and how they'll achieve their goals. No matter what may lie ahead, students can start their journey at the Next Steps website. (93)

Did you hear that October is Next Steps Month in Idaho? All month, students and their families will be considering their options for education and career after high school. With help from educators and the Next Steps website, students are being encouraged to "Take 5" for their future. Whether that's picking 5 things from the activities list—developed to help them take small steps toward a big decision – or taking 5 minutes out of their day to consider their career options, the goal is forward progress! (86)

October is Next Steps Month, and the State Board is asking for help spreading the word to students, families, and educators all across Idaho. The [Next Steps website](#) provides students with the resources they need to start thinking about their future, whatever those plans may look like. Every student's journey matters.

Here are some ways you can help:

1. Tell a student or teacher in your life about Next Steps Month and have them visit the website to learn more.
2. If you have a student in your family, talk to him/her about future plans.

3. Encourage students to take concrete steps towards those future plans with the resources available on the [Next Steps website](#).
4. Share your story on your social media channel and encourage your followers/friends to explore the Next Steps website for resources they might find helpful.
5. Take the [FutureFindr](#) quiz, learn about some potential careers that match your interests and talents, and post your results on Facebook or Instagram. Challenge your friends to do the same.

(162)

Social Media

October is #NextStepsMonth! Visit nextsteps.idaho.gov and find resources to help students consider their options for life after high school.

Throughout October, encourage students to #Take5Idaho for their future – pick 5 college or career planning activities to complete during #NextStepsMonth.

Happy #NextStepsMonth! Across the state, high school students are being encouraged to take time to think about their future and figure out what steps they need to take achieve their goals. Visit nextsteps.idaho.gov to learn more!

Did you hear that October has officially been named #NextStepsMonth in Idaho? Take time to talk to the student in your life about their goals for the future. Use the [Next Steps website](#) to find the resources they'll need to get there.

#NextStepsMonth is in full swing! Don't forget to visit nextsteps.idaho.gov this month to learn all about the tools available to help students plan for their future.

While #NextStepsMonth officially ends October 31, it's important to remind students that planning for the future is a lifelong process and nextsteps.idaho.gov is here to help!